

Building a website

Having a website to house your mission is a great idea! However, we also sympathize with the fact that having a functioning website takes a lot of time to build and therefore usually costs a good amount of money.

When it comes to websites, we are definitely not the experts and don't know the best platforms out there, but here are a few that you can explore that will help you get your own site up and running. There are many tutorials on their sites and all have in-depth webinars designed to help beginners.

ACTION NETWORK

Future Ground Network offers members groups free access to an Action Network account. Although it's nothing fancy, you can use your own Action Network account to create a landing page that displays basic information about your group and its recent actions.

[Here is an example](#) of what an Action Network homepage could look like.

If you are a Future Ground Network member group and would like to use Action Network, please fill in our [Digital Tools Access Agreement](#) and we can get you setup.

Future Ground Network also offers basic training on how to use Action Network several times per year.

WORDPRESS

Wordpress is the most-used platform, making up a colossal [62% of the internet!](#)

- [Get started](#) with Wordpress
- Webinar: [Website Building 101](#)
- Other informative [how-to webinars](#)

SQUARESPACE:

- [Get started](#) with Squarespace
- [Webinars](#): Free, online sessions where you'll learn the basics and refine your Squarespace skills. New customers are welcome—no website required. The Squarespace Community Team will be on hand to answer your questions live.

WIX

- [Get started](#) with Wix

What content is important?

Ideally your website would contain at least a home page, an About section, a contact page and a description of the work you do.

HOME

This is the most important page as it is often the first page that visitors will land on. It serves to bring all the elements together in a concise manner and to guide the visitor in their visit. One should be able to get a solid overview of your work without needing to read any other pages.

ABOUT

Use this page to talk about your mission, your history and your members. How can you tell your story so that people are motivated and inspired to act?

CONTACT

Keep this simple. Include contact details and links to social media. You could add a contact form as well.

PROJECTS/BLOG

You might want to showcase your most recent projects using a portfolio or blog tool. Maybe you have members who are inspired to write about your group's experience.

Other resources

If you need design support for your website, please make sure to reach out to our talented [Design Superteam](#) to help you with logos, banners, photo editing and so much more!

Future Ground Network also has a knowledgeable [Digital Superteam](#) that you can reach out to in case you are stuck and have any technical questions.

Best of luck building your website!