FUTURE GROUND NETWORK

Setting up for social media sharing

In many cases, you want your supporters to share actions within their community. Action Network makes this easy with pre-populated information for sharing.

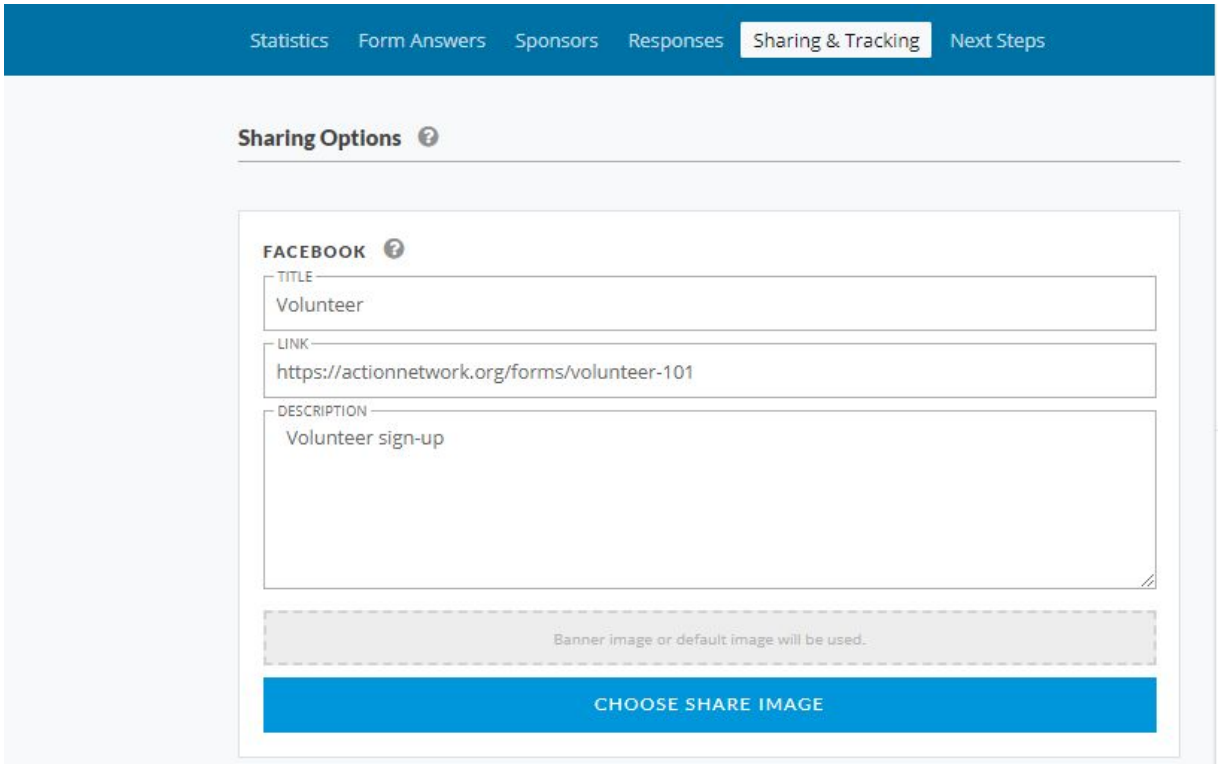
In many situations you will want your own text and content. This guide explains how to set this up for every action, form and any other page.

Accessing Sharing Content

1. Go to your petition, event, form or action and click “Sharing and Tracking.”

2. You will have three different options under “Sharing Options”: Facebook, Twitter and Email a Friend.

Facebook



1. Select the title text and change it to any title you’d like. We recommend keeping it under 80 characters to ensure the whole title shows.

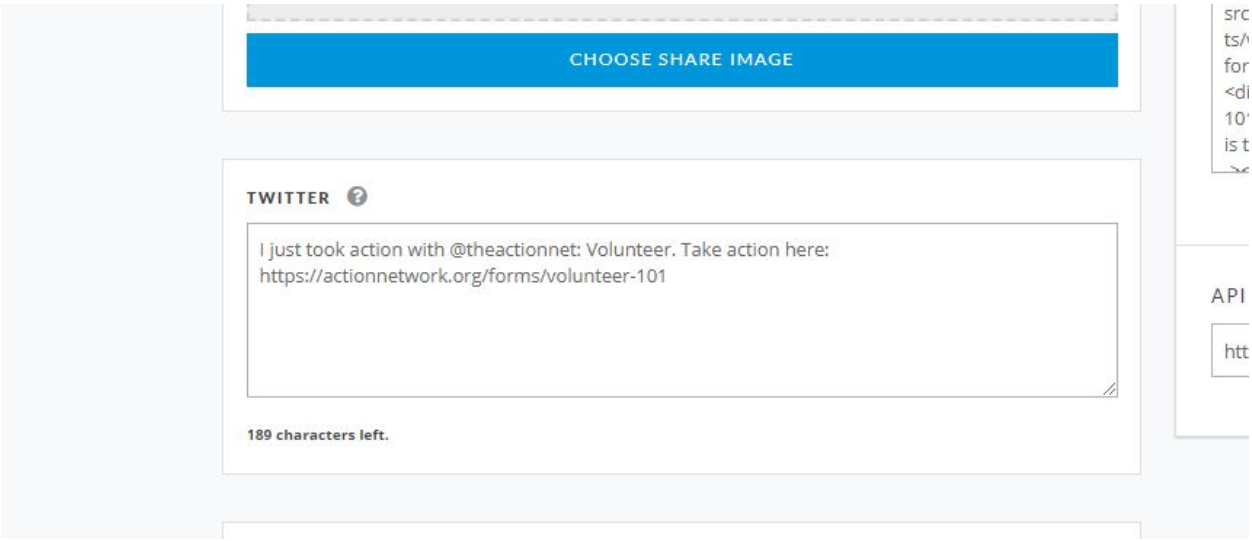
2. Keep the link the same. This is the link to your Action Network page.

3. Description is the small text that appears at the bottom of a Facebook link. Keep this short and sweet!

4. Upload an image that will appear on the post. This will default to your organization's image, which can be found under "Settings" and in the "Managing Your Action Network Account" video.

5. Press the "Save Options" button to save it.

Twitter



1. Replace the tweet text with your own. Keep it under 280 characters so it isn't cut off when someone posts it.

2. Press the "Save Options" button to save it.

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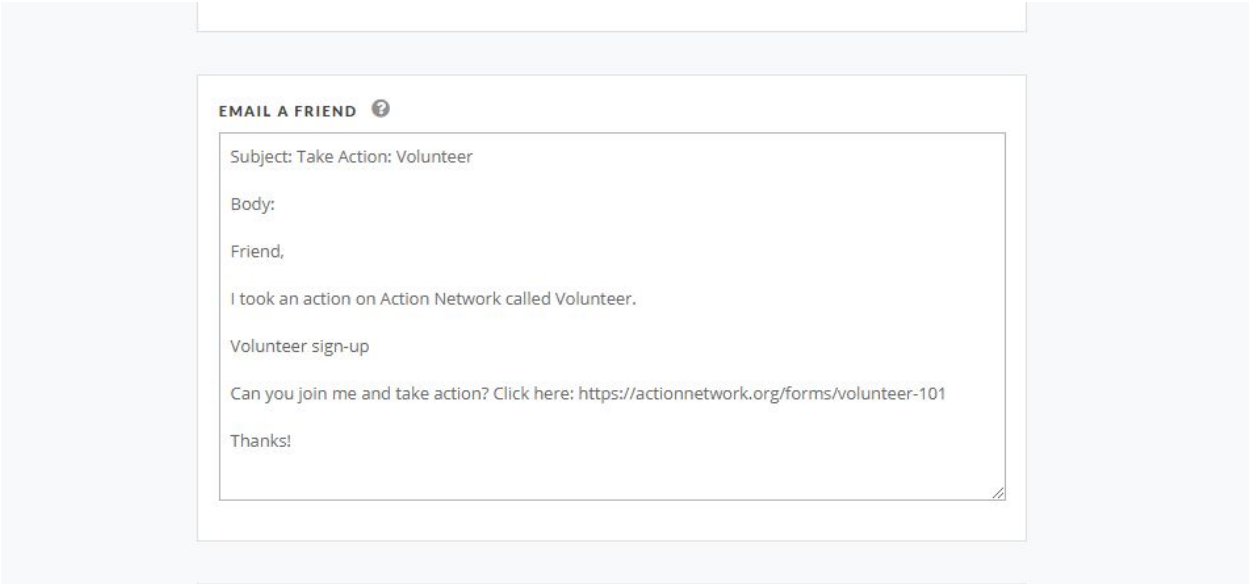
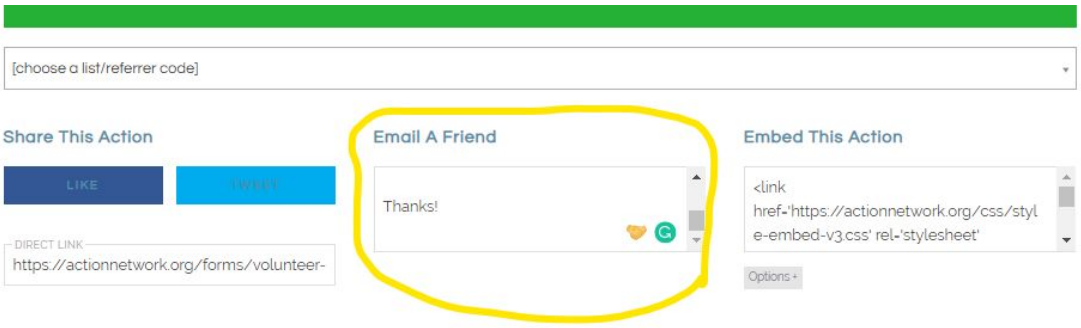
Email



1. People can copy this text and paste it into an email to send to their friends. Make any changes you'd like and ensure to include your URL.

2. Press the "Save Options" button to save it.

3. This is what the page will look like.